



FLORIDA GO RUN DRAFT AGENDA
Orlando, FL
Friday, September 25, 2009

4:00 pm - 6:00 pm	Registration and Room Check-In
5:00 pm □ 6:00 pm	Reception
6:00 pm - 6:30 pm	<p>Welcome to Florida Go Run</p> <p>Overview of The White House Project <i>Erin Vilardi,</i> Vice President of Programming and Communications, The White House Project</p> <p>Overview of Florida Go Run <i>Stacey Chavis</i> Southern Regional Director, The White House Project</p>
6:30 pm	Dinner Served
7:15 pm □ 8:30 pm	<p>Why Women Panel Matter <i>Panelist to be Confirmed</i></p>
8:30 pm - 9:30 pm	<p>The Invitation to Run <i>Speaker to be Confirmed</i></p> <p><i>Marie Wilson,</i> President and Founder, The White House Project</p>
9:30 pm - 10:00 pm	<p>Dessert Networking Reception <i>Participants and Guests are welcome to remain for networking and conversation</i></p>

Please note: this a preliminary agenda is subject to change



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Saturday, September 26, 2009

8:00 am - 8:30 am	Breakfast
8:30 am □ 8:45 am	Overview of Saturday <i>Stacey Chavis</i> , Southern Regional Director, The White House Project
8:45 am - 10:15 am	Campaign Planning: Your Road Map to Success <i>Shannon Garrett</i> , Great Lakes Regional Director, The White House Project
10:15 am - 10:30 am	Caffeinate and Rejuvenate
10:30 am - 11:45 am	Grassroots Organizing and Base Building <i>Rhonda Briggins-Ridley</i> , Southern Strategy Advisor, The White House Project
11:45 am	Lunch
12:00 pm - 1:00 pm	Debunking the Myths Panel <i>Panelist to be Confirmed</i>
1:00 pm - 1:15 pm	Break

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1:15 pm □ 3:15 pm	<p>Messaging and Communications Yellow Group: <i>Catherine Gray</i>, Midwest Regional Associate Director, The White House Project</p> <p>Show Me the Money, Fundraising Green Group: <i>LG Shanklin-Flowers</i>, Fundraising Consultant</p>
3:15 pm - 3:30 pm	Caffeinate and Rejuvenate
3:30 pm - 5:30 pm	<p>Messaging and Communications Green Group: <i>Catherine Gray</i>, Midwest Regional Associate Director, The White House Project</p> <p>Show Me the Money, Fundraising Yellow Group: <i>LG Shanklin-Flowers</i>, Fundraising Consultant</p>
6:00 pm	Dinner Served
6:30 pm □ 7:30 pm	<p>Building For Change Strategize an action plan around an issue or campaign. Divide into groups of 8 and meet your group facilitator</p>
7:30 pm - 9:00 pm	<p>Dessert and Documentary</p> <p><i>Chisholm</i> <input checked="" type="checkbox"/> <i>Unbought and Unbossed</i></p>

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FLORIDA GO RUN DRAFT AGENDA

ORLANDO, FL

Sunday, September 27, 2009

8:30 am - 9:00 am	Breakfast
9:00 am - 9:30 am	<p>Overview of Sunday <i>Stacey Chavis</i>, Southern Regional Director, The White House Project</p> <p>Add Women Leadership Network Christine Willingham, The White House Project</p>
9:15 am - 9:30 am	Class Photo (Please wear your Vote, Run, Lead T-Shirts)
9:30am □ 11:00 am	<p>Breakout Sessions Round <i>Please choose one breakout session</i></p> <p><i>Final options for breakout sessions to be confirmed</i></p> <ul style="list-style-type: none"> • Online Strategy/New Media • Building Power with PACs • Talking about Choice • Working for Candidates and Campaigns
11:00 am - 11:15 am	Break
11:15am - 12:45pm	<p>Breakout Sessions Round II <i>Please choose one breakout session</i></p> <p><i>Final options for breakout sessions to be confirmed</i></p> <ul style="list-style-type: none"> • Online Strategy/New Media • Building Power with PACs • Talking about Choice • Working for Candidates and Campaigns

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Sunday, September 27, 2009

12:45 pm - 1:00 pm	Lunch
1:00 pm - 2:30 pm	Graduate and Go Change Everything <i>Stacey Chavis</i> , Southern Regional Director, The White House Project

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